City of Barrie

70 Collier Street
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Final

Active Transportation and Sustainability Advisory Committee

Tuesday, March 1, 2022 | **10:00 AM** | **Virtual Meeting**

For consideration by the City Building Committee on March 8, 2022.

The meeting was called to order by Chair, Councillor, K. Aylwin at 10:02 a.m. The following were in attendance for the meeting:

Present: 7 -
Councillor K. Aylwin
Councillor A. Kungl
A. Pelan
J. Northcote
K. Patterson-McGrath
S. Warren
W. Steimle

Absent: 6 -
E. Jacoby-Hawkins
E. vanWesenbeeck
H. Bergman
L. Hoffarth
M. Kavanagh
S. Diaz - SMDHU

STAFF:
Associate Director of Business Performance and Environmental Sustainability, S. Brunet
Committee Support Clerk, B. Thompson
Manager of Parks and Forestry Operations, K. Bradley
Supervisor of Urban Forestry and Natural Areas Stewardship, K. Rankin
Tourism Development Coordinator, R. MacDonald.

The Active Transportation and Sustainability Committee met and reports as follow(s):

TMP-28620 WAYFINDING STRATEGY

Robb MacDonald, Tourism Development Coordinator provided a presentation on the Wayfinding Strategy.

Mr. MacDonald discussed slides concerning the following topics:

- A project overview consisting of three phases to align with Council's Strategic Priorities: development of the Wayfinding Strategy, signage design and installation;
- Project Goals and Objectives, which provide direction and assist with navigation from both within and outside of the City to areas, such as the waterfront, downtown, parking, shopping, and dining; and
- Phase one and project deliverables, such as the Audit and Assessment Report, the Recommendations Report, and the Strategy Development Report.

Members of the Committee provided suggestions, such as highlighting destinations, Active Transportation routes and travel times. The Committee asked questions of Mr. MacDonald and received responses.

Attachments: 2022.03.01 Wayfinding Presentation

TMP-28621 BIKE THE NIGHT

Kelly Patterson-McGrath stated that the Committee's motion concerning Bike the Night is now waiting on final approval by City Council. Ms. Patterson-McGrath advised that the subcommittee will be meeting to get the event planning started and will have more of an update to provide shortly.

Councillor, K. Aylwin indicated that the Barrie Public Library suggested they would be interested in promoting and attending the Bike the Night Event.

TMP-28633 CROMPTON PARK UPDATE

This item was deferred to a future meeting.

TMP-28634 CIRCULAR ECONOMY/WASTE COLLECTION CALENDAR

The Committee and Sandra Burnet, Associate Director of Business Performance and Environmental Sustainability discussed the Circular Economy Waste Collection Calendar. The Committee suggested using the calendar to promote Active Transportation and Sustainability, such as the Bike the Night Event, a Bike to Work Day, Pollinator Week, and Barrie as a

Bee City. It was also suggested that a digital copy of the calendar be available online with hyperlinks to events and registration, such as the Bike the Night Event and the Cycle Barrie Public Information Centre (PIC), and the Active Transportation website.

TMP-28635 **URBAN FOREST CONCEPT - 3-30-300 RULE**

Andee Pelan, Living Green Barrie provided a presentation on the Introduction to the 3-30-300 Rule.

Ms. Pelan discussed slides concerning the following topics:

- The importance of urban trees and how they make us healthier, save us money, and are good for climate change adaption and mitigation;
- Promoting health and wellbeing through urban forests through introducing the 3-30-300 rule;
- A new guiding rule of thumb and the need to bring trees and nature to the people to capitalize on the benefits;
- 3 trees from every home: the importance of seeing green from a window for mental health and wellbeing;
- 30 percent canopy cover in every neighbourhood: cooling shade, more time spent outside, and healthy social interaction;
- 300 metres from the nearest park or green space: as a recommendation from the World Health Organization, more green space for recreation; and
- Tree canopy coverage throughout the City of Barrie.

Members of the Committee asked questions of staff and Ms. Pelan and received responses.

Attachments: 3 30 300 Rule - 220301

TMP-28636 **LIVING GREEN EARTH DAY TREE AND RAIN BARREL SALE**

Ms. Pelan provided an update concerning the Living Green Barrie Earth Day Event: Tree and Rain Barrel sale will be held on April 22 and April 23, 2022 at the Janice Laking Garden located at 9 Churchill Drive in the City of Barrie.

The Committee discussed and suggested potential avenues to promote the event.

TMP-28637 **ACTIVE SCHOOL TRAVEL**

Sarah Warren provided an update on a previous meeting held by members of the Simcoe Muskoka District Health Unit (SMDHU) and added context to associated actions and sharing materials available related to the On the Move Campaign, which promotes active school travel, such as walking or cycling. Ms. Warren mentioned that information for the On the Move Campaign can be located on the SMDHU's website.

The Committee agreed that further discussion will take place at a future meeting concerning active school travel, bicycle safety, school engagement, and public awareness.

TMP-28638 **CYCLE BARRIE PLAN**

Councillor, K. Aylwin indicated that the public engagement has started for the Cycle Barrie Plan.

The Committee briefly discussed the public engagement strategies undertaken to date and agreed to continue discussions at a future meeting.

ADJOURNMENT

The meeting adjourned at 12:00 p.m.

CHAIRMAN